# Minutes of CMAC Board Meeting 6:00pm 02/23/15

# Held at Yankee Grill, Renton

## Present:

Alan Lauba

Angela Niemann

Brian Dennehy

Brian Janssen

David Thomson

Fred Wurden

Hillary O'Hara

KC Holm

Kelly McCann

Louis Lafreniere

Mary Egan

Peter O'Kane

Tom Honeybone

# Approval of minutes

**Motion** to Approve Minutes of January 26th Meeting: Proposed by David Thomson & Seconded by Brian Dennehy, Approved Unanimously

# Reporting / Action Items

## Director’s Report

Racing going well, Good results at Sun Cup, planning trip to Mammoth, Good successes at Wild Katz

Big Sky Camp well attended

No Bull SL in Green Valley this weekend.

Considering alternate start / course for the U12 Championship

Discussion of the feedback from parent rep:

* Raw feedback to head coaches is considered good provided it is accompanied with actionable direction.
* Feedback from parents seen as very healthy: the board’s keen to encourage feedback from parents rather than allow issues to get bottled up
* Many questions raised are already answered in web site materials such as FAQ. We need to encourage parents to use the FAQ as there's a bunch of information that is already there which parents may not have read. Board Members should read & be familiar with the content of the FAQs. **Action all board members by 3/2** read FAQs & send suggestions for refinement to Dale
* **Action Fred Wurden by 3/2** respond to Parent Rep.
* **Action** **Alan Lauba by 3/2** pass on feedback to coaches with explanation of how to interpret the feedback

Idea for Spring Board Retreat:

* Work through communication and expectations for athletes & parents. Should we create bill of rights that identifies Coaches, Athletes & Parents responsibilities? **Mary Egan to lead**
* Suggestion to have a board member shadow Alan & Scott & coaches to report out to board and parents on how coaching really works.

Coaches list of responsibilities includes creating individual end of season report for each athlete.

* Nobody could recall seeing one. **Action Alan Lauba by 3/2** to flag to coaches and confirm that their last day of pay is gated on completing feedback reports.
* **Action**: **Mary Egan by 4/20** include in Parent Survey questions: Who was your coach? Did you receive an end of season report?

## Program Administrator’s Report (see written report from Dale Koetke)

Discussion of Food & Beverage situation at Crystal

* **Action Hillary O’Hara by 2/28** to talk to F&B to get keg for No Bull and U12

Update on GiveBig from Angela Niemann

* In progress for May 5th

Identify a volunteer for the Sallie McNabb BBQ –

* Angela Niemann volunteered

Identify a board member to drive this season’s member survey

* Mary Egan volunteered - survey to go out immediately after April 20th BoD Meeting

Spring Banquet

* Angela Niemann planning & needs help with Wine / Beer

Identify a board member to plan the BOD retreat

* BrianJ owns the agenda - 9am start May 2nd

## Board of Directors – Slate & Process for Nominations (see list from BrianJ)

Noted that John Jendrezak may be leaving the board leaving 2 vacancies for the coming season

* **Action John Jendrezak by 3/16** to formally notify Fred of retirement from board

Key areas the board needs to invest energy in this coming season: Mountain Relationship, Coach Development, Fundraising

* Critical to bring on board members with expertise in these areas
* **Action Brian Janssen by 3/16**: Executive committee to present proposal at next meeting for new members plus new executive committee members

Succession planning for Race Administrator role

* **Action: Fred Wurden by 3/16** to develop potential Race Administrator candidates: Eric Schoening & Jess Ostrow
* **Action: All board members by 3/16** send Fred additional suggestions

## Workgroup report outs

At November meeting Fred articulated requirement for each working group to identify 1 metric that would define success for that workgroup. The goal is that the metric can be tracked over the course of the season with a report on progress at the CMAC Banquet next spring.

### *Operations – BrianD*

**Status**: U12 Championships registration site live

**What's Next?** Expecting ~100 racers

U12 Championships (update from Brian & Hilary)

* Need to think about start position as the course used for Cherry Tree charge may be too steep for U12
* Not doing Skills Quest
* Would like digital scoreboard & PA - **Action: Brian Dennehy by 2/28** ensure April has PA Volunteer
* Concern over dual panel format & how it's communicated - **Action: Louis Lafreniere by 3/16** to confirm how Split Second will handle the dual panel race
* U8s not being admitted to race, U10s not admitted to Panel Slalom
* **Action: Brian Dennehy by 3/2** to talk to Mike Dahlem to ensure his weekly email includes the details of how the seeding will work (Warm Up Slalom & Mitey Mite GS are seeding qualifiers) & ensure that for folks that aren't seeded understand that move up awards are available. Also need to include links to web sites that describe how the seeding works.
* **Action: Brian Dennehy by 3/9** describe on website what equipment is required. Include link to YouTube video showing Panel Slalom.
* Awards on Saturday & Sunday
* Open to Prep Kids - **Action: KC Holm by 3/2** ensure Paul's weekly email to Prep Kids includes invitation to participate
* Need bigger start tent to handle eventuality that it's snowing since small tent doesn't provide any cover.
* Mountain planning to use RDL Center at top of gondola as Warming Hut and to offer snacks for sale

Fred reported that Microgate printers that work with the wireless gate have been purchased and are working well.

Fred has been working with Greg McNabb on the Chapel agreement - encouraged Greg to go to John Kircher with concrete draft from Greg's attorney

Fred confirming with Gavin that we do not offer free lift tickets to volunteers with seasons passes. Some concern that this is out of line with other ski areas. However this does win us good will from the mountain. **Action: Fred Wurden by 3/2** to confirm with Gavin.

Gavin working to get snow making on Gold Hills design confirmed.

Clothing order process (Fred/Lynne/Kelly)

* Principles: run from website, 1 vendor, high quality - have proposals from 4 vendors. Sale needs to be run as a 1 off. Plan is to align to consistent color line. Plan is to align to Spyder.

Concussion Baseline testing – software has been updated - **Action: David Thomson by 3/16** to schedule & Dale to send email blast

### *Financing & Fundraising* – Peter/Brian J.

**Status**: Starbucks sponsorship approved by mountain & in place for U12 Championships

**What’s next?** Still need help getting new sponsors on board

David described program that allows CMAC to benefit from disused Auto Donations. **Action: David Thomson by 3/16** to get details to Dale to be posted to CMAC website

### *Community & Feedback - KC*

**What’s next?** Email blasts from parent reps going well. Website stories going well.

**Action:** None

**Action: KC Holm by 3/16** Alum planning to figure out 1 event to do for alum racers, 1 event to do for alum parents - consider including sponsors - maybe dinner on boat?

### *Talent & Development (covers Athlete, Coach & Parent) – (JohnJ not present)*

**Status**: No Update

**What's next?** None

### *Facilities*

**What’s next?** No Update

**Action:** None

# New Business

None

# Adjournment: 8:21 p.m.

**Motion** to adjourn the meeting: Proposed Brian Janssen, Seconded Peter O’Kane, Approved Unanimously

# Next Meeting: Monday March 16, 6pm

Yankee Grill, 1 S. Grady Way, Renton, WA 98055